

# Welcome

**CAMINOS Study Visit 2018, Bonn/ Berlin  
„Governance and Management of Mobility Programmes“  
16th of April 2018**

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**DAAD**

Deutscher Akademischer Austauschdienst  
German Academic Exchange Service

# Some Facts about Germany Overview



- Largest member of the EU with a population of 82 million people
- Berlin – the capital with 3,5 million inhabitants
- A popular tourist destination (approx. 25 mio. visitors each year)
- Fourth largest economy in the world
- One of the world's export champion
- Cultural diversity: museums, galleries, theatres, opera houses



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# Some Facts about Germany

## German inventions – closer to you than you may think!



***Toothpaste,***  
**Ottomar Heinsius,**  
**1907**



***Automobile,*** Karl Benz and  
**Gottlieb Daimler, 1885**  
***Diesel Engine,*** 1898, Rudolf  
**Diesel**



***MP3 Format,*** Fraun-  
**hofer Institute, 1987**



***Electronic computer,***  
**Konrad Zuse, 1941**



***Television,*** Manfred  
**von Ardenne, 1930**



# Structure and organisation

## President

Prof. Dr. Margret Wintermantel



**Secretary General**  
Dr. Dorothea Rüländ



**Vice President**  
Prof. Dr. Joybrato Mukherjee



## Executive Committee

**Headquarters Bonn  
Berlin Office**

**Selection Committees**

**Board of Trustees  
General Assembly**

**Regional Offices  
Information Centres**

**Universities**

**Student Bodies**



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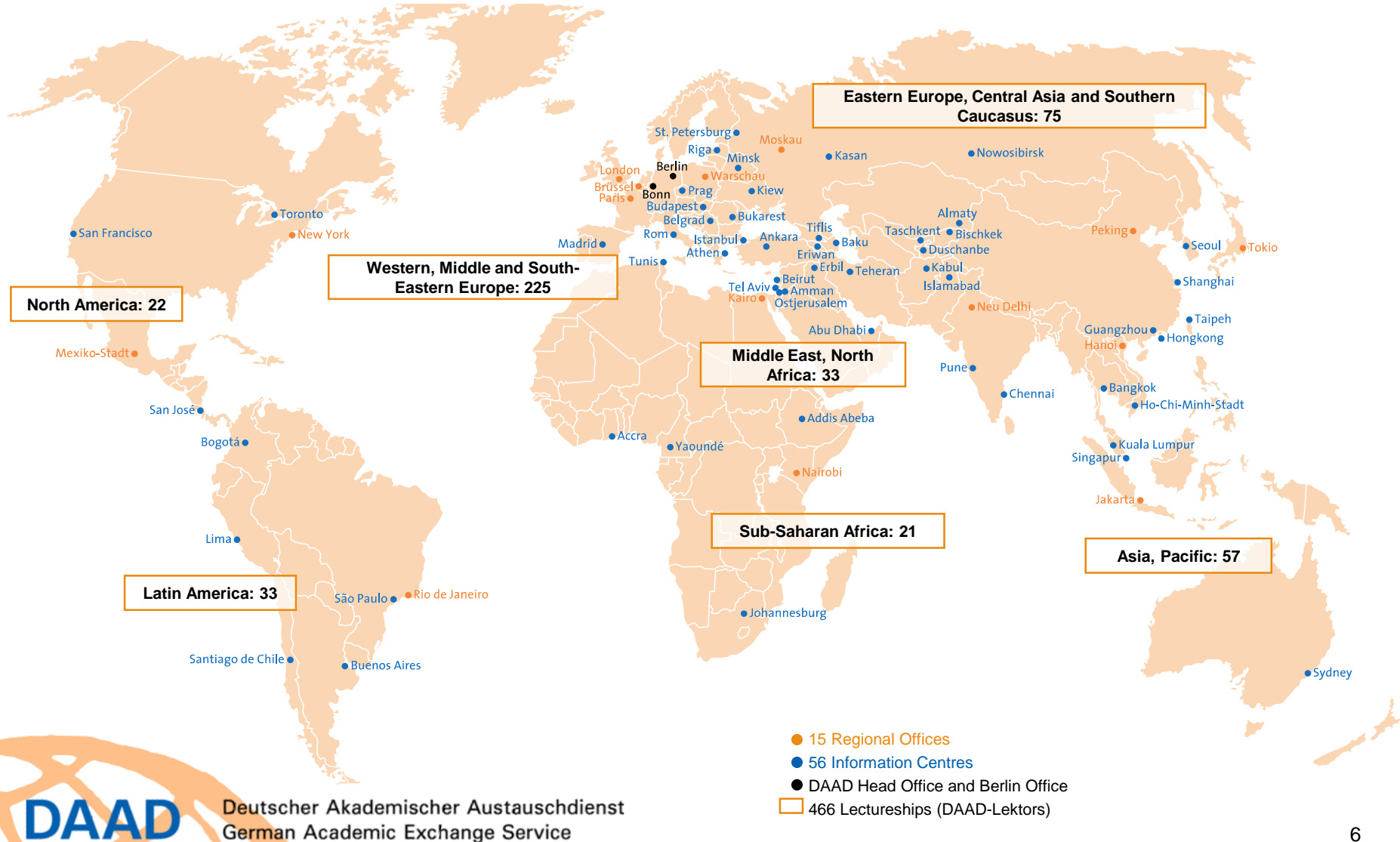
# The German Academic Exchange Service (DAAD) is ...

## A self-governing organisation of German universities:

- 238 member universities
- 107 student bodies



# DAAD worldwide: Regional Offices, Information Centres and Lectureships (DAAD-Lektors)



# Goals and tasks of the DAAD

## Three strategic areas of activity

### SCHOLARSHIPS FOR THE BEST

#### Grant scholarships to the best

- so that the professionals and leaders of tomorrow can gain qualifications at the best locations, prepare for positions of responsibility and cultivate contacts throughout the world.

### STRUCTURES FOR INTERNATIONALISATION

#### Create structures that promote internationalisation

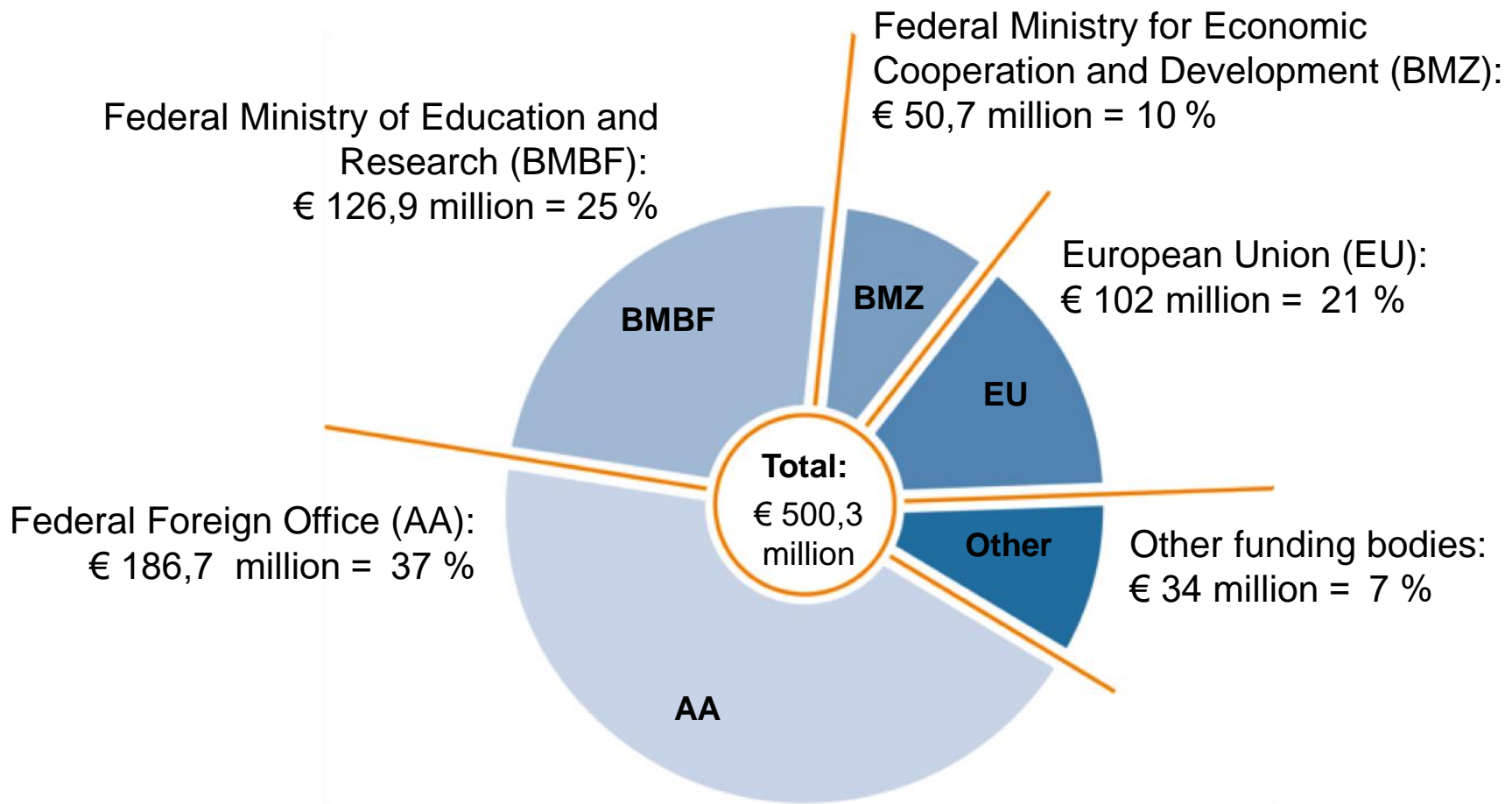
- so that higher education institutions can improve the quality of research and instruction and address the challenges of the future with strong partners.
- so that more people can cross borders and achieve success in study and research.
- so that German remains an important language of culture and scholarship.
- so that higher education institutions may contribute to development and build bridges to surmount conflicts.

### EXPERTISE FOR ACADEMIC COLLABORATION

#### Offer expertise for academic collaboration

- so that academic and political leaders are able to make well-informed policy decisions.

# Budget 2016





## Development cooperation

- Support of development-related degree programmes in Germany and partner countries.
- Subject-related partnerships between higher education institutions.
- Follow-up advising measures for alumni.
- DIES University Management Programme.
- Support expansion of research and competence centres (research centres in Africa, “exceed”).



# Sustainable Development Goals



Capacity Building & Research

Higher Education System

# Sustainable Development Goals

## Declaration of the UN General Assembly (09/ 2015): Transforming our world: the 2030 Agenda for Sustainable Development

- **Higher Education explicitly mentioned (SDG 4.3)**  
**Universal access to gender balanced, affordable, excellent and relevant tertiary education**
- **Specific**
  - **Mol 4a:** Creation of **gender balanced and inclusive HEI**
  - **Mol 4b:** Extension of **scholarships for developing countries**
  - **Mol 4c:** Improvement of relevant **teacher training**
- **HE supports other SDGs, such as Health (SDG 3), Employment and Decent Work (SDG 8), Climate Change (SDG 13)**



# DAAD Programmes in Development Cooperation funded by BMZ

## Scholarships



## Partnerships



## HE Management



## Exceed and technical cooperation



## Alumni



- Individual scholarship programmes

- Partnership programmes

- **Dialogue on Innovative Higher Education Management (DIES)**

- Competence centres addressing global challenges

- Seminars
- Summer schools
- Equipment grants
- Special projects



# Why Higher Education Management?

- **Expansion:** Increased number of students challenge universities and the quality of HE provision
- **Funding:** Scarce resources force universities to be more efficient and to acquire funds from other sources (industry, donors, students, etc.)
- **Governance:** Decentralising of decision-making from the state to the universities increases both autonomy and accountability
- **Competition:** New modes of funding, internationalisation, and marketisation increase competition of universities on a national and international level



→ These trends effect the **internal governance structure** of universities and require **new management skills**

# Dialogue on Innovative Higher Education Strategies (DIES): Joint Venture with the German Rectors' Conference (HRK)

## Dialogue



... fosters the exchange on topics of higher education management and quality assurance

- **DIES Conferences**
- **DIES Visits**
- **DIES Seminars**

## Training Courses



... equip university managers with skills for innovative higher education management

- **International Deans' Course**
- **UNILEAD**
- **Internationalisation ProGRANT**
- **National Multiplication Trainings**

## Partnerships



...facilitate cooperation between German universities and their partners in developing countries in order to set up efficient management structures

- **DIES Partnerships**

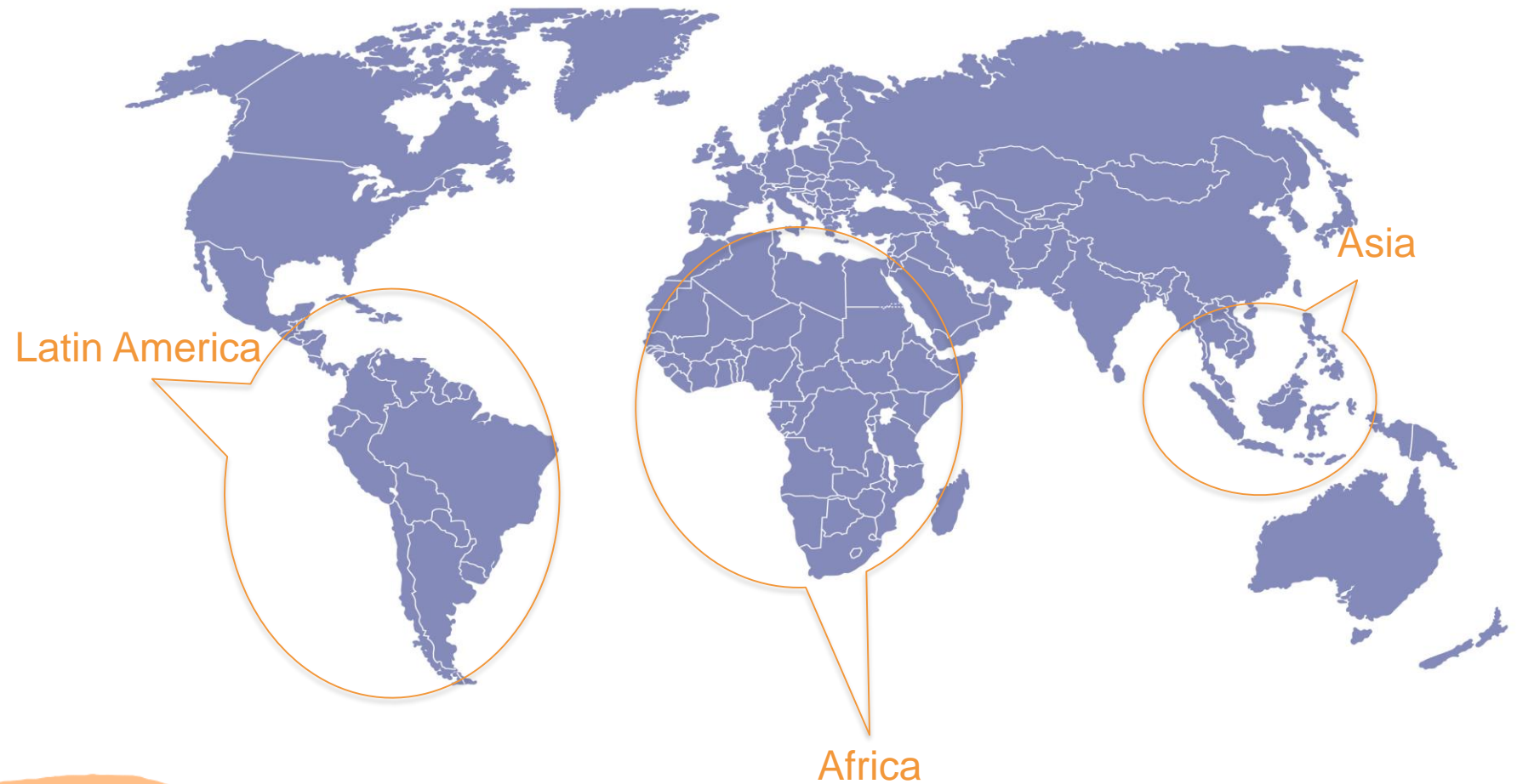
## Projects



... in-depth collaboration with regional partners on a specific topic - combination of all available DIES instruments

- **DIES Projects**

# Where? DIES target regions



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## DIES Conferences

High-ranking discussion fora in Germany and abroad.  
Focus on higher education management

## DIES Seminars

Workshop-oriented events to explore higher education management topics that could become relevant at the programme level

## DIES Visits

Germany-visits of delegations on a topic related to higher education management. Visits to German higher education institutions, discussions, best-practice examples



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## Targeted - practice oriented - cross-cultural dialogue

### International Deans' Course (IDC)

- **Target group:** Faculty Managers: Deans and Vice-Deans (Africa, Southeast Asia & Latin America)
- **Content:** Strategic Planning, Internationalisation, Financial Management, Quality Management, Research Management, Soft Skills, Individual Reform Projects (PAP)
- **Partner:**
  - Africa and Southeast Asia: University of Applied Sciences Osnabrück, Centre for Higher Education Development (CHE)
  - Latin America: Saarland University, Universidad de Alicante (Spain)

**Time frame:** IDC Africa/Southeast Asia: Alternating annual call in quarter IV  
IDC Latin America: Annual call in quarter II

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### UNILEAD

- **Target group:** For management staff from central university departments and junior advisors to university top leadership (Latin America, Eastern Africa, Middle East, Southeast Asia)
- **Content:** Blended learning approach: project management, financial management and human resources management
- **Partner:** University of Oldenburg

**Time frame:** Annual call in quarter III

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## Targeted - practice oriented - cross-cultural dialogue

### Management of Internationalisation

- **Target group:** Directors of International Offices (Africa, Latin America, Middle East, Southeast Asia)
- **Content:** Knowledge and competencies of Internationalisation
- **Partner:** University of Hannover with
  - Jomo Kenyatta University of Agriculture and Technology, Kenya
  - Vellore Institute of Technology, India
  - Symbiosis International University, India
  - Universidad Popular Autónoma del Estado de Puebla, Mexico

**Time frame:** Annual call in quarter I



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## Targeted - practice oriented - cross-cultural dialogue

### Proposal Writing for Research Grants (ProGRANT)

- **Target group:** Young researchers (**Africa**, Middle East, Latin America, Southeast Asia)
- **Content:** Training for successful procurement of external funds
- **Set-Up:** Two one-week-presence phases with an online-coaching-phase in between (approx. 4 months) – developing proposal writing skills and designing, writing and budgeting a promising proposal for research funding
- **Partner:** University of Cologne with regional partner universities

Courses in 2017:	Courses in 2018
Argentina, Myanmar, Senegal, Tunisia	Iran ,Mexico, Thailand, Namibia

# Dialogue on Innovative Higher Education Strategies (DIES): Joint Venture with the German Rector's Conference (HRK)

## DIES-Alumni



... multiply the knowledge on higher education management, thereby contributing to

- making their home higher education systems more effective and efficient
- the sustainability of DIES Training Courses

## DIES National Multiplication Trainings (NMT)

- **Objective:** DIES Alumni organise national training activities in higher education management
- **Target group:** higher education managers worldwide who have not yet participated in a DIES activity
- **Who could apply:** National groups of DIES-Alumni
- **Topics:** the topics are supposed to be in accordance with the DIES training courses
- **Set-up:** praxis-oriented; modular (at least six days of training split up in at least two presences-phase-workshops); DIES-Alumni as trainers
- **Funding:** 10,000 – 23,000 Euros, at least 10% third-party-contribution
- **New call:** Next call foreseen for 2019

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## Partnerships



... facilitate cooperation between German universities and their partners in developing countries in order to set up efficient management structures

## Topics:

- Strategic Development Planning
- Higher Education Management
- Quality Assurance

## Funding:

- Maximum period of funding is up to four years
- Maximum amount of funding is up to 200.000 EUR

**Closing Date** for applications: June 30<sup>th</sup>, every year

For more information: Ms Rosenstock: [rosenstock@daad.de](mailto:rosenstock@daad.de)



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## Projects



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collaboration with  
regional partners on a  
specific topic -  
combination of all  
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instruments

## DIES Projects in various (sub-)regions

- 1. Central America**  
**2004-2007** cooperation with the Central American Association of University Rectors (CSUCA)
- 2. East Africa**  
**2006-2015** cooperation with the Inter-University Council for East Africa (IUCEA)
- 3. Southeast Asia (ASEAN QA)**  
**Since 2011** cooperation with AQAN, AUN, SEAMEO RIHED and ENQA
- 4. West and Central Africa (EWAQAS)**  
**Since 2013** in cooperation with AAU, CAMES, UNESCO, UNESCO IIEP, UEMOA
- 5. NEW: Quality Doctoral Education In Africa (2017-2018)**

# Thank you for your attention.

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**Higher Education Management**  
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